



MELINDA MESZAROS

cross-cultural business management & global strategy

COACH, CONSULTANT & EDUCATOR

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LANGUAGES

English – native/bilingual
Hungarian – native/bilingual
Dutch – professional
German - beginner

EDUCATION

**INTERNATIONAL BUSINESS
& MARKETING – B.A.**

(HONS)

Fontys University of
Applied Sciences,
Eindhoven, the Netherlands
2012-2016

MATERNITY NURSING

Raoul Wallenberg Medical
College, Budapest, Hungary
2007-2008

**NEWBORN & INFANT
CAREGIVING**

Batthiany-Strattmann
Gymnasium & Secondary
Vocational Institution,
Budapest, Hungary
2003-2007

INTRODUCTION

I love teaching and deciphering complex situations, especially when it comes to international business or education challenges! As an open-minded and innovative individual with over ten years of international, cross-field experience in teaching and consulting, I'm driven to help professionals and organisations to build sustainably successful, empowered and highly innovative working/learning environments. International education, healthcare and IT are the fields that I'm mostly active in but I'm always looking for new challenges!

EXPERIENCE

CROSS-CULTURAL MANAGEMENT & GLOBAL STRATEGY EDUCATOR | SELF-EMPLOYED
2020 Jul – present

Teaching/coaching/consulting professionals and international organizations, I help my clients to build cultural competence through cultural awareness and internationalized business/marketing strategies. I specialize in the education, software and healthcare industries. I work with various frameworks and models, such as Hofstede Dimensions, SOON, Hall & Hall, Agile Development, Scrum.

CROSS-CULTURAL MANAGEMENT & PERINATAL CARE EDUCATOR | DAPPER DRAGEN (FOUNDER)

2016 Sep – 2020 Jun

I developed and taught accredited, academic courses/workshops for Dutch healthcare organizations and international professionals in order to help them comply with the UNICEF Baby Friendly Initiative. This material supported perinatal care practices in the philosophy of the Baby Friendly Initiative as well as provided a practical approach on how to integrate the new guidelines into the core business strategies as well as the everyday work protocols. The program had a strong angle on cultural competence in order to support care practices in the highly international Dutch environment. I taught in both small groups and seminar settings in English, Dutch and Hungarian languages. Based on the same course material, I provided perinatal workshops and consultations for parents (to be) in English, Dutch and Hungarian languages.

INTERNATIONAL BUSINESS CONSULTANT | PHILIPS LIGHTING

2015 Feb – 2015 Aug

With an international team, I researched employee retention and managerial collaboration between the Indian IT sector and Dutch multinational companies. We provided and partly implemented company-specific recommendations.

INTERNATIONAL BUSINESS & MARKETING STUDENT ASSISTANT | FONTYS UNIVERSITY

2012 Oct – 2016 Jan

I gave introductory lectures and interactive workshops on international business and cultural awareness in English and Dutch. I co-organised introduction days, took part in developing promotion material and represented the international business & marketing department on education fairs abroad. I was active in the faculty's promotion committee to recruit new students. As a member of the university's Quality and Accreditation Panel, I mediated between students, professors and external auditors on an international scale and took part in the accreditation process.